

KAMALA POUDEL

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SUMMARY

UI/UX and Graphic Designer passionate about creating intuitive, user-focused designs. Skilled in Figma, Adobe XD, Photoshop, and Illustrator, with experience in wireframing, prototyping, and responsive design.

WORK EXPERIENCE

UI/UX & Graphic Designer, NepTechPal

April 2023 - Present

- Designed logos, social media posts, and promotional materials using Photoshop and Illustrator to enhance brand identity.
- Created application, website, and software mockups in Figma, researching and implementing responsive design for better user experience.

PROJECTS

Loksewa Tayari (Mobile App)

[Loksewa Tayari](#)

- Designed the user interface for mock tests, live weekly exams and subscription packages, ensuring a smooth, engaging, and user-friendly experience.
- Implemented best UX practices to enhance existing screens, encouraging users to spend more time on the application.

MeroBibah (Web App)

www.merobibah.com

- Designed a clean and intuitive user interface with smooth navigation, focusing on features like profile creation, matchmaking, and communication.
- Created attractive layouts with consistent colors and fonts along with responsive design across various screen size.

Magic AI (Mobile App)

[Magic AI](#)

- Designed clean and user-friendly interfaces for AI features like cartoonizing, image enhancement, and face swapping, ensuring a smooth user experience.
- Optimized app navigation and functionality, making it easy for users to access and enjoy the AI-powered tools.

SKILLS

- UI/UX Design
- Responsive Design
- Adobe Photoshop
- HTML, CSS
- Graphic Design
- Wireframing & Prototyping
- Adobe Illustrator
- Digital Marketing

EDUCATION

Bachelor of Business Studies
Tribhuvan University

Sept 2023 - Present