

# KAMALA POUDEL

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## SUMMARY

UI/UX and Graphic Designer passionate about creating intuitive, user-focused designs. Skilled in Figma, Adobe XD, Photoshop, and Illustrator, with experience in wireframing, prototyping, and responsive design.

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## WORK EXPERIENCE

### UI/UX & Graphic Designer, NepTechPal

April 2023 - Present

- Designed logos, social media posts, and promotional materials using Photoshop and Illustrator to enhance brand identity.
  - Created application, website, and software mockups in Figma, researching and implementing responsive design for better user experience.
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## PROJECTS

### Loksewa Tayari (Mobile App)

[Loksewa Tayari](#)

- Designed the user interface for mock tests, live weekly exams and subscription packages, ensuring a smooth, engaging, and user-friendly experience.
- Implemented best UX practices to enhance existing screens, encouraging users to spend more time on the application.

### MeroBibah (Web App)

[www.merobibah.com](http://www.merobibah.com)

- Designed a clean and intuitive user interface with smooth navigation, focusing on features like profile creation, matchmaking, and communication.
- Created attractive layouts with consistent colors and fonts along with responsive design across various screen size.

### Swift Academy (Web App)

[Swift Academy](#)

- Designed clean and user-friendly interfaces for an educational platform, making it easy for users to explore courses, learn about services, and get in touch.
  - Improved navigation and layout with clear sections for courses, about, and contact, making it easier for users to explore and trust the site on any device.
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## SKILLS

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|---------------------|-----------------------------|
| • UI/UX Design      | • Graphic Design            |
| • Responsive Design | • Wireframing & Prototyping |
| • Adobe Photoshop   | • Adobe Illustrator         |
| • HTML, CSS         | • Digital Marketing         |
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## EDUCATION

Bachelor of Business Studies  
Tribhuvan University

Sept 2023 - Present